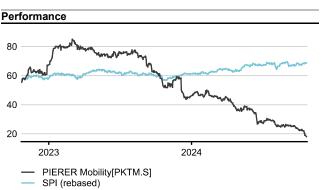
WHAT'S NEW?

PIERER MOBILITY

Analyst:	mark.diethelm@vontobel.com
Bloomberg: PKTM SE	Price: CHF 18.0
Enterprise value (mns)	CHF 1,749
Market cap (mns)	CHF 606
Reporting Currency	EUR

Hold PT: CHF 30.0

Income Stat. (mns)	2023A	2024E	2025E	2026E	
Revenues	2662	2262	2354	2548	
EBITDA	325	53.2	293	368	
EBIT	161	-124	109	176	
Net profit	76.8	-156	-3.61	62.8	
Growth (%)	2023A	2024E	2025E	2026E	
Revenues	9.2	-15.0	4.1	8.3	
Net profit	-53.7	-303	NA	NA	
EPS (rep.)	-55.0	-303	NA NA	NA NA	
Margin analysis (%)	2023A	2024E	2025E	2026E	
Gross margin	2023A 25.7	24.0	25.5	26.6	
	12.2	24.0	12.4	14.4	
EBITDA margin EBIT margin	6.1	-5.5	4.6	6.9	
	2023A				
Balance sheet (%)		2024E 29.2	2025E	2026E	
NWC/Revenues	13.3		26.2	16.2	
Net debt (mns)	776	1278	969	856	
Equity to tot. assets	30.8	24.1	25.4	28.1	
Gearing	85.3	169	127	102	
Net debt/EBITDA	2.4	24.0	3.3	2.3	
CF statement (mns)	2023A	2024E	2025E	2026E	
Capex	-313	-278	-240	-230	
Operating FCF	-424	-442	309	113	
Inc(+)/Dec(-) in cash	-19.8	-102	159	12.6	
CF analysis (%)	2023A	2024E	2025E	2026E	
Op. CF margin	-4.2	-7.2	23.3	13.4	
Capex/Revenues	11.8	12.3	10.2	9.0	
Capex/Depreciation	191	157	131	120	
Per-share data (CHF)	2023A	2024E	2025E	2026E	
EPS (rep.)	2.20	-4.39	-0.10	1.77	
EPS (adj.)	2.27	-3.25	-0.10	1.77	
Net cash	-22.2	-35.9	-27.2	-24.1	
Dividend	0.48	0.00	0.00	0.28	
Payout ratio (%)	21.9	0.0	0.0	16.0	
Valuation (X)	2023A	2024E	2025E	2026E	
P/E	20.9	NM	NM	10.2	
P/E (adj.)	20.1	-5.6	-178	10.2	
P/B	1.77	0.85	0.84	0.77	
EV/EBITDA	7.2	34.8	5.3	4.0	
FCF yield %	-26.4	-68.9	48.2	17.5	
Dividend yield %	1.0	0.0	0.0	1.6	
Profit. ratios (%)	2023A	2024E	2025E	2026E	
ROIC	7.6	-4.6	4.0	7.0	
ROE	8.5	-18.9	-0.5	7.9	
ROA	2.7	-5.2	-0.1	2.2	
BB Consensus (mns)	2023A	2024E	2025E	2026E	
Revenues	2640	2237	2344	2528	
EBITDA	325	58	307	393	
EBIT	186	-129	98	167	
Net profit	116	-160	3	68	
EPS	2.95	-4.62	0.23	2.02	
Conference call/analyst meeting					
No conference call or analyst meeting scheduled					



Source: Bloomberg, Vontobel Equity Research

Profit warning amid weaker motorcycle sales with no NWC and net debt reduction expected - FY24 guidance abandoned - Balance sheet becoming very stretched

FACTS & COMMENT:

Another profit warning: PKTM issued a profit warning yesterday after close that the expected recovery in motorcycle sales in 2H24 is becoming less likely as US demand contraction intensified (-6% after 9 months with September being -15% y/y; -4% y/y after 6 months). In Europe, sales remained robust so far but momentum is slowing. A rapid recovery in 2H24 cannot be expected and thus the targeted balanced operating result seems no longer possible. In the bicycle segment, the restructuring continues but seems now to stretch into 2025 with the company expecting additionally impairments necessary by year-end.

Guidance abandoned: Due to the weakening of demand in motorcycles and further impairments in bicycles, the company cancelled the FY24 guidance. This also includes the target of NWC and net debt reduction vs. the 1H24 results as PKTM continues its support for its dealers and suppliers financially. Further impairments - also in motorcycles might be likely.

Exec board reduced: As a result of the re-orientation of the business, PKTM will reduce its exec board from 6 to 2 members.

OUR CONCLUSION:

Another profit warning with hopes for a 2H24 recovery in motorcycle abandoned. The latter also means that inventory reduction will be slower with the company canceling its FY24 targets and thus a break-even result in motorcycles is no longer viable with net debt reduction unlikely. Moreover, further impairments in bicycles but likely also in other segments can be expected, impacting the low equity ratio further. Balance sheet is very stretched and becomes a real concern. Clearly negative.

1. Analyst declaration

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The financial analysts own securities in the analyzed companies: None
The financial analysts hold no executive functions and have no significant influence in the analyzed companies.
The document was not submitted to the analyzed companies before publication or distribution

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3. Research rating history
The Ratings and/or Rating Outlook of the analyzed companies were last changed as follows:
PIERER Mobility[PKTM.S] was last changed from Buy to Hold on 20-06-24

4. Global rating breakdown

VT Research universe		VT Research universe	Share of Bank VT clients in rating category
	No.	As %	As %
Buy	40	42	23
Hold	55	58	31
Reduce	0	0	0

The table above is revised at the beginning of each quarter, i.e., it currently reflects the status as of 30 September 2024.

5. Rating plotter charts

The data used for the share price and/or price target chart may have to be adjusted to reflect corporate actions undertaken by the company

Not Rated: Currently Restricted, Suspended Coverage, or no rating assigned to company due to e.g., advising of analyzed company in a capital market transaction, temporary suspension of analyst

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The stock recommendations published by Vontobel's research team are defined as follows:

Rating	Definition
SMI/SLI (ex SMI)	Swiss Market Index/Swiss Leader Index stocks
Buy	Price target (when set) implies 10% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-10% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
SMIM	Swiss Market Index Mid stocks
Buy	Price target (when set) implies 15% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-15% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
Other	All other Swiss stocks
Buy	Price target (when set) implies 20% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-20% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 15% downside on a 12-month horizon
Restricted	Coverage is temporarily restricted (no price terret)
	Coverage is temporarily restricted (no price target)
Suspended Coverage	Coverage is temporarily suspended (no price target)

Analysts are required to review their recommendations under the following conditions: Buy: When upside to price target falls below: 5% for SMI/SLI stocks for 30 calendar days; 10% for SMIM stocks for 30 calendar days; 15% for all other stocks for 45 calendar days. Hold: When upside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days; or when downside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days. Reduce: When downside to price target reaches or falls below: 5% for SMI stocks for 30 calendar days; 10% for all other stocks for 45 calendar days

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The use of the valuation methods does not rule out the risk that the stock fails to achieve the "fair value" within the projected period. Numerous factors influence share price performance Unforeseen changes can arise from the emergence of competitive pressure, from a change in demand for the products of an issuer, technological development, from macroeconomic activity, exchange rate fluctuation or from a shift in society's moral concept. Changes in taxation law or supervisory regulations can often have a grave, unforeseen impact. This discourse on valuation methods and risk factors does not claim completeness

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