GOOD TO KNOW

1/3

PIERER MOBILITY

Analyst:	mark.diethelm@vontobel.com
Bloomberg: PKTM SE	Price: CHF 52.8
Enterprise value (mns)	CHF 2,003
Market cap (mns)	CHF 1,774
Reporting Currency	EUR

Buy PT: CHF 91.0

Income Stat. (mns)	la a a mar Otat (mara)	00004	00005	00045	00055
EBITDA BIT 235 225 254 275 Net profit 166 129 170 196 Growth (%) 2022A 2023E 2024E 2025E Revenues 19.3 9.6 5.5 4.9 Net profit 79.6 -22.0 31.5 15.3 EPS (rep.) 26.6 -22.7 28.4 15.3 Margin analysis (%) 2022A 2023E 2024E 2025E Gross margin 28.4 29.5 29.6 29.7 EBITDA margin 15.6 14.8 15.4 15.8 EBIT margin 9.7 8.4 9.0 9.3 Balance sheet (%) 2022A 2023E 2024E 2025E NWC/Revenues 6.8 6.8 6.2 5.9 Net debt (mns) 257 238 163 90.7 Equity to tot. assets 35.8 40.8 44.0 47.7 Gearing 28.1 23.8 14.5 7.1 Net debt/EBITDA 0.7 0.6 0.4 0.2 CF statement (mns) 2022A 2023E 2024E 2025E Operating FCF 33.8 85.1 141 140 In(+)/Dec(-) in cash -94.8 -36.4 25.1 22.0 CF analysis (%) 2022A 2023E 2024E 2025E Op. CF margin 11.5 12.8 13.9 13.4 Capex/Revenues 10.1 9.6 8.9 8.7 Capex/Revenues 10.1 9.6 9.4 8.5 5.8 PC analysis (%) 2022A 2023E 2024E 2025E PS (rep.) 13.8 14.0 10.9 9.5 Net debt/ Gross 10.1 9.6 8.9 8.7 Capex/Depreciation 169 150 139 134 Per-share data (CHF) 2022A 2023E 2024E 2025E EPS (rep.) 4.88 3.77 4.84 5.58 EPS (rep.) 4.88 3.77 4.84 5.58 EPS (rep.) 4.83 3.77 4.84 5.58 EPS (rep.) 4.89 3.77 3.8 3.9 Profit. ratios (%) 2022A 2023E 2024E 2025E Capex/Depreciation 169 150 139 134 Per-share data (CHF) 2022A 2023E 2024E 2025E EPS (rep.) 4.88 3.77 4.84 5.58 EPS (rep.) 4.89 3.77 3.8 3.9 Profit. ratios (%) 2022A 2023E 2024E 2025E Role 4.6 2.6 5.9 Role 4.7 4.7 5.8 5.9 Role 4.7 4.7 5.8 5.9 Role 4.7 5.8 5.9 Role 4.7 5.8 5.9 EBITDA 3.8 6.4 6.9 5.5 5.9 EBITDA 4.6 6.	Income Stat. (mns)	2022A	2023E	2024E	2025E
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Dividend 1.98 1.96 2.01 2.06 Payout ratio (%) 40.5 52.0 41.5 36.8 Valuation (X) 2022A 2023E 2024E 2025E P/E 13.8 14.0 10.9 9.5 P/E (adj.) 13.9 14.0 10.9 9.5 P/B 2.51 1.82 1.66 1.47 EV/EBITDA 6.6 5.1 4.4 4.0 FCF yield % 1.5 4.7 7.6 7.5 Dividend yield % 2.9 3.7 3.8 3.9 Profit. ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA	EPS (adj.)	4.83	3.77	4.84	5.58
Payout ratio (%) 40.5 52.0 41.5 36.8 Valuation (X) 2022A 2023E 2024E 2025E P/E 13.8 14.0 10.9 9.5 P/E (adj.) 13.9 14.0 10.9 9.5 P/B 2.51 1.82 1.66 1.47 EV/EBITDA 6.6 5.1 4.4 4.0 FCF yield % 1.5 4.7 7.6 7.5 Dividend yield % 2.9 3.7 3.8 3.9 Profit. ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 EBIT					-2.6
Valuation (X) 2022A 2023E 2024E 2025E P/E 13.8 14.0 10.9 9.5 P/E (adj.) 13.9 14.0 10.9 9.5 P/B 2.51 1.82 1.66 1.47 EV/EBITDA 6.6 5.1 4.4 4.0 FCF yield % 1.5 4.7 7.6 7.5 Dividend yield % 2.9 3.7 3.8 3.9 Profit ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 Net profit 162 145 171 212 EPS 4.75 <td>Dividend</td> <td>1.98</td> <td>1.96</td> <td>2.01</td> <td>2.06</td>	Dividend	1.98	1.96	2.01	2.06
P/E 13.8 14.0 10.9 9.5 P/E (adj.) 13.9 14.0 10.9 9.5 P/B 2.51 1.82 1.66 1.47 EV/EBITDA 6.6 5.1 4.4 4.0 FCF yield % 1.5 4.7 7.6 7.5 Dividend yield % 2.9 3.7 3.8 3.9 Profit. ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 BEIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4	Payout ratio (%)	40.5	52.0	41.5	36.8
P/E (adj.) 13.9 14.0 10.9 9.5 P/B 2.51 1.82 1.66 1.47 EV/EBITDA 6.6 5.1 4.4 4.0 FCF yield % 1.5 4.7 7.6 7.5 Dividend yield % 2.9 3.7 3.8 3.9 Profit. ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 EBIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	Valuation (X)	2022A	2023E	2024E	2025E
P/B 2.51 1.82 1.66 1.47 EV/EBITDA 6.6 5.1 4.4 4.0 FCF yield % 1.5 4.7 7.6 7.5 Dividend yield % 2.9 3.7 3.8 3.9 Profit. ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 BOA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 EBIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99		13.8	14.0	10.9	9.5
EV/EBITDA 6.6 5.1 4.4 4.0 FCF yield % 1.5 4.7 7.6 7.5 Dividend yield % 2.9 3.7 3.8 3.9 Profit. ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	P/E (adj.)	13.9	14.0	10.9	9.5
FCF yield % 1.5 4.7 7.6 7.5 Dividend yield % 2.9 3.7 3.8 3.9 Profit ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99		2.51	1.82	1.66	1.47
Dividend yield % 2.9 3.7 3.8 3.9 Profit. ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 203E 204E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	EV/EBITDA	6.6	5.1	4.4	4.0
Profit. ratios (%) 2022A 2023E 2024E 2025E ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 EBIT profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	FCF yield %	1.5	4.7	7.6	7.5
ROIC 14.4 12.5 13.6 14.2 ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 EBIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99		2.9	3.7	3.8	3.9
ROE 19.9 13.6 16.1 16.5 ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 EBIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	Profit. ratios (%)	2022A	2023E	2024E	2025E
ROA 7.3 5.2 6.8 7.5 BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 BEIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	ROIC	14.4	12.5	13.6	14.2
BB Consensus (mns) 2022A 2023E 2024E 2025E Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 BEIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	ROE	19.9	13.6	16.1	16.5
Revenues 2428 2649 2834 3156 EBITDA 386 403 455 509 EBIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	ROA	7.3	5.2	6.8	7.5
EBITDA 386 403 455 509 EBIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	BB Consensus (mns)	2022A	2023E	2024E	2025E
EBIT 233 235 254 293 Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	Revenues	2428	2649	2834	3156
Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	EBITDA	386	403	455	509
Net profit 162 145 171 212 EPS 4.75 4.67 5.35 5.99	EBIT	233	235	254	293
EPS 4.75 4.67 5.35 5.99	Net profit		145	171	
	Conference call/analyst meeting				

Performance



Source: Bloomberg, Vontobel Equity Research

SPI (rebased)

No conference call or analyst meeting scheduled

Call-option granted to take-over majority of MV Agusta by 2026 - CFMoto production expansion - On track to reach FY23 guidance - Buy confirmed

FACTS & COMMENT:

MV Agusta majority by 2026: After Pierer Mobility (PKTM) announced in November 2022 that it had acquired a 25.1% stake in MV Agusta (low double-digit EUR mn) and taking over the supply chain logistics and distribution of MV Agusta motorcycles through PKTM's global distribution network, Pierer yesterday announced a deepening of the cooperation. MV Agusta has granted PKTM a call option to acquire a majority stake, which will be executed in Spring 2026.

CFMoto JV intensification: Additionally, PKTM announced that the JV with Chinese motorcycle manufacturer and production partner CFMoto has been intensified with CFMoto expanding the production capacity for KTM motorcycles from 50k to 100k units p.a.

Trading supportive: Following a robust 1H23 result despite a challenging bicycles environment due to destocking, the company is on track to achieve its FY23 financial targets (revenue growth of 6-10% and an EBIT-margin between 8-10%) as the motorcycle demand has remained robust.

OUR CONCLUSION:

The call-option to acquire a majority stake is a logic development after Pierer Mobility took a minority stake last year and has started operating the complete supply chain for MV Agusta, including the sale of the premium motorcycles globally. It also signals that the efficiency efforts are yielding first results. The latter, however, has no material financial impact near-term. Trading remains supportive and PKTM seems well on track to reach the FY23 guidance. Buy and PT CHF 91 confirmed.

1. Analyst declaration

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The financial analysts own securities in the analyzed companies: None
The financial analysts hold no executive functions and have no significant influence in the analyzed companies.
The document was not submitted to the analyzed companies before publication or distribution

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- have reached no agreement with the analyzed companies regarding this financial analysis.

3. Research rating history
The Ratings and/or Rating Outlook of the analyzed companies were last changed as follows:
PIERER Mobility[PKTM.S] was last changed from Hold to Buy on 04-10-17

4. Global rating breakdown

	VT Research universe	VT Research universe	Share of Bank VT clients in rating category
	No.	As %	As %
Buy	40	41	43
Hold	57	59	35
Reduce	0	0	0

The table above is revised at the beginning of each quarter, i.e. it currently reflects the status as of 30 September 2023

5. Rating plotter charts

The data used for the share price and/or price target chart may have to be adjusted to reflect corporate actions undertaken by the company

Not Rated: Currently Restricted, Suspended Coverage, or no rating assigned to company due to e.g., advising of analyzed company in a capital market transaction, temporary suspension of analyst

For company specific disclosures, such as Research rating history or Rating plotter charts, please refer to the most recent company specific information provided by Bank Vontobel under "https://research.vontobel.com/en/disclaimers/companies" and/or contact Bank Vontobel for further information.

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The stock recommendations published by Vontobel's research team are defined as follows:

Rating	Definition
SMI/SLI (ex SMI)	Swiss Market Index/Swiss Leader Index stocks
Buy	Price target (when set) implies 10% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-10% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
SMIM	Swiss Market Index Mid stocks
Buy	Price target (when set) implies 15% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-15% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
Other	All other Swiss stocks
Buy	Price target (when set) implies 20% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-20% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 15% downside on a 12-month horizon
Restricted	Coverage is temporarily restricted (no price target)
Suspended Coverage	Coverage is temporarily suspended (no price target)

Analysts are required to review their recommendations under the following conditions: Buy. When upside to price target falls below: 5% for SMI/SLI stocks for 30 calendar days; 10% for SMIM stocks for 30 calendar days; 15% for all other stocks for 45 calendar days Hold: When upside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days; or when downside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days. Reduce: When downside to price target reaches or falls below: 5% for SMI stocks for 30 calendar days; 10% for all other stocks for 45 calendar days

We reserve the right to waive repeated changes of recommendation during periods of unusually high equity market or specific stock price volatility

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The use of the valuation methods does not rule out the risk that the stock fails to achieve the "fair value" within the projected period. Numerous factors influence share price performance Unforeseen changes can arise from the emergence of competitive pressure, from a change in demand for the products of an issuer, technological development, from macroeconomic activity, exchange rate fluctuation or from a shift in society's moral concept. Changes in taxation law or supervisory regulations can often have a grave, unforeseen impact. This discourse on valuation methods and risk factors does not claim completeness

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